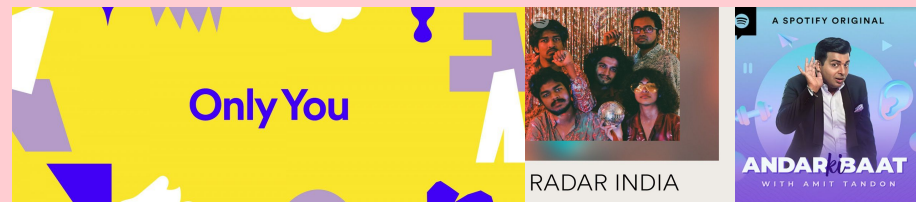


UPDATES YOU MAY HAVE MISSED JUNE 2021

Spotify launched 'Only You' with users' data insights

Spotify announced a global campaign and in-app experience -- **Only You** -- focused on the listener's favourite music and podcasts and *how* they listen to it. The company also introduced **Blend**, which enabled users to create personalized playlists with friends.

[For The Record: Celebrate Your Unique Listening Style With Spotify's Only You In-App Experience](#)



Launched Spotify Original, Andar Ki Baat with Amit Tandon

This podcast, created and hosted by India's comedic genius and creator **Amit Tandon** sees him draw on some of life's most common and mundane experiences, dissecting them to reveal hysterical and shocking realities with the help of special industry 'insiders'. If you're in for a few giggles, stream the podcast [here](#).

June 2

June 10

June 14

Spotify celebrated one year of RADAR in India

Spotify's program for emerging artists -- **RADAR** -- completed one-year in India, and during the time, put spotlight on several talented artists not just with local listeners, but also global ones. Catch the recap of [RADAR Rhapsody](#), an event where India's indie artist community came together to celebrate their stories.

UPDATES YOU MAY HAVE MISSED

JUNE 2021



Spotify introduced Greenroom to the world

Spotify entered the booming live audio space with the debut of **Greenroom**, a refreshed version of Locker Room, acquired by the audio streaming company earlier this year. Just another way that Spotify is innovating future formats of audio, allowing creators and fans to connect in new, unique ways.

[For The Record: Get to Know Some of the Features in Our Live Interactive Audio Offering, Greenroom](#)

Spotify Singles debuted in India with the first release feat. DJ Snake x Dhee

Spotify rolled out its global Singles program in India, with a remixed version of the viral Tamil indie track '**Enjoy Enjaami**', a collaboration between Dhee and DJ Snake. Through such initiatives, Spotify continues to build a truly borderless audio ecosystem. The [song](#) has more than **1.4 million** streams, and has featured in **10,000+** playlists, in just 10 days.

June 16

June 18

June 21

Spotify signed an exclusive deal with Ranveer Allahbadia

Spotify and Ranveer Allahbadia signed a deal for his popular podcast, **The Ranveer Show**. The show is now exclusively available exclusively on the audio streaming platform, making Ranveer, also known as Beerbiceps, the first independent creator from the country to be associated with Spotify through its Exclusives. Stream the podcast [here](#).

UPDATES YOU MAY HAVE MISSED JUNE 2021

Launched Spotify Original, Nallanna Murukku - The RJ Balaji Podcast

The Tamil podcast hosted by eminent Chennai-based radio jockey, actor, director - **Balaji Patturaj**, will focus on him discussing issues frequently faced by the country, while bringing on guests to share their views and experiences, through a conversational, infotainment format. The podcast is already #1 on the Spotify India podcast charts. Stream [here](#).

June 21

Applications to Spotify's Sound Up India, now open!

Spotify announced Sound Up in India with the goal to spotlight and nurture the country's growing audio community. Sound Up enables its aspiring participants to hone their podcast skills through training, mentoring, workshops, and full-program support. In India, the program will focus on women, bringing more female talent into India's thriving creator ecosystem. To apply, head [here](#).

June 28

